

S·LASTIK[®]
OPTICAL

COLLECTION **2018-2019**



 EYEWEAR
FROM BARCELONA



Dear customer, Slastik has changed. We have a new way of seeing the world and we want to share it with you since you are an essential part of this change.

We would like to introduce our new collection, our new brand positioning and relevant details that will be of great help.

We want you to be our voice. Therefore, on the pages of this catalogue you will find messages and arguments that will help you communicate with your customers. These range from the technical characteristics of the product to the advantages for people using it on a daily basis.

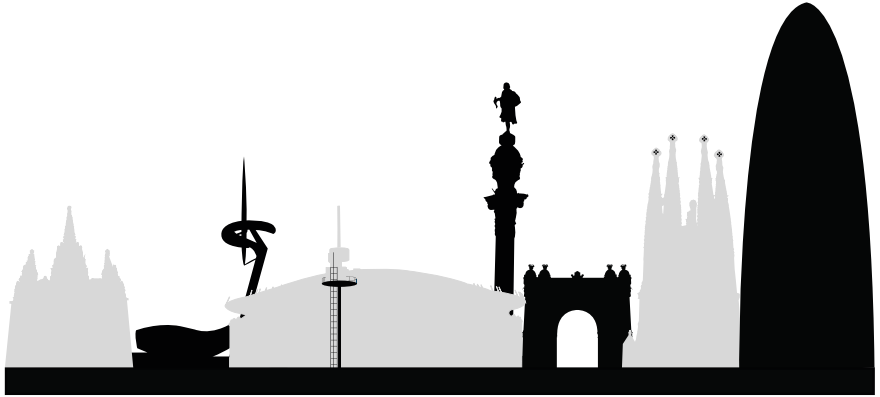
This will provide you with a useful tool allowing you to be an ambassador for this change.

Welcome to the new Slastik era.

ALEX

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Slastik® was created in Barcelona at the beginning of 2014 under the name Eyewear from Barcelona®.

Following our “No limits” philosophy, and with constant product research and improvement, we design and manufacture unique and perfect glasses. We pay the utmost attention to detail and are constantly evolving.

The only magnetic front connection glasses in the world with a flexible and elastometric headband, ensuring maximum comfort.

With four product lines: Optical, Sun, Sport Optical and Kids, Slastik is positioned at the forefront of technology applied to glasses. All our products are sold in more than 3,000 points of sale in the Spanish market and distributed to more than 45 countries around the world.

We are committed to high quality, innovative products that help our customers in their daily lives, whether they are reading enthusiasts, athletes or children wanting to take on the world as soon as they wake up.

Focus
on relevant ∞



It is not just a pair of glasses. It is the first step towards a more comfortable life. We are the glasses that provide a hack for your daily life, so that you can be more productive. Designed so that nothing bothers you and you can focus your effort on what is important. The only glasses that completely fit your head and all your needs. So that you can forget you are wearing them and start to focus on what **is important.**

SLASTIK

**Focus
on relevant**

Double-injection flexible elastomeric Head Band

They come with a two-material band, unique on the market. It means that the glasses fit your head perfectly, making them more comfortable and allowing them to be completely folded.

*Patented system (PCT/ES2014/000029)



Telescopic temple regulation system

Telescopic regulation of the temples This avoids the friction of the “stoper” in the walls of the adjustment cavities. These do not wear out with use while maintaining perfect precision permanently.

*Patented system (PCT/ES2014/000074)



Frontal magnets

Neodymium magnets with 4,800 GAUSS of power and an antioxidant, anti-sweat and anti-salt water coating.



TR90 Polyamide frame

Great elasticity and resistance to blows and high pressures. Resistant to high and low temperatures. High transparency, providing more vivid and intense colours. Very lightweight.

Pictograms

We have created some drawings to improve understanding of the technical elements.



Interpupillary distance



Boxing



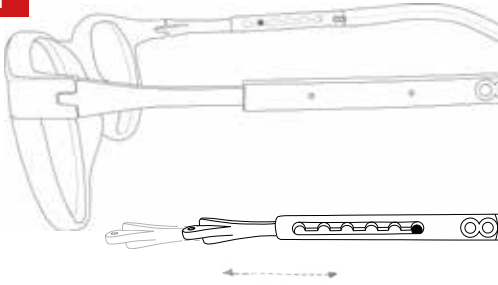
Metal temple



Lens

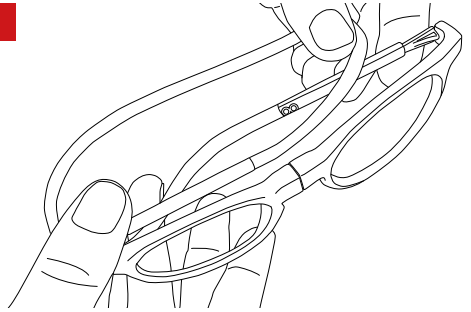
Product Care

1



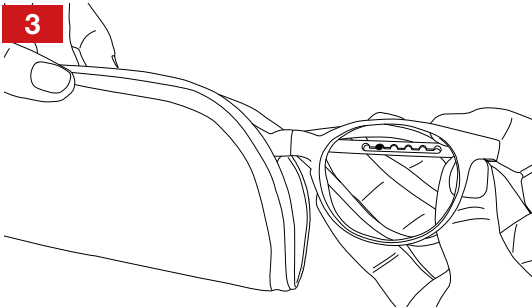
Close the metal temples before folding the glasses.

2



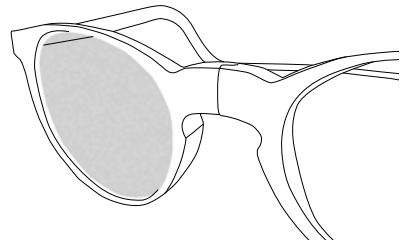
Fold the headband.

3



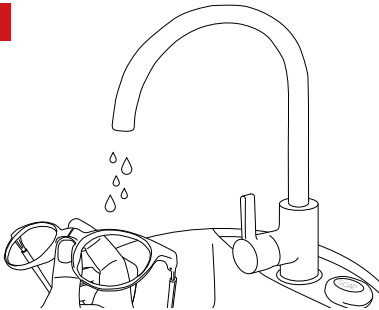
Store them in the Slastik case.

4



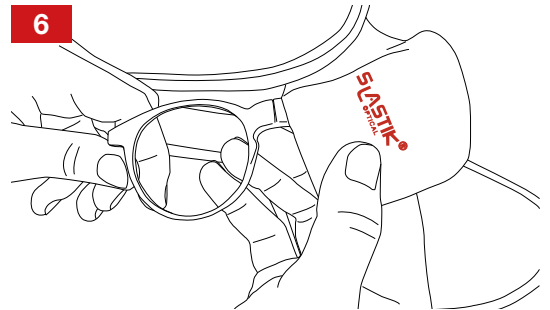
When they are dirty, you have sweated or they are wet with salt water...

5



Clean them with fresh water and soap.

6



Dry them with the Slastik microfiber cloth.

POP & Displays

You never lose your concentration, or your glasses.

Thanks to the healthy mind that you can choose whether to concentrate, but there are not many things where you want or need them hanging around your neck. What you won't be able to do is lose them.




S₁ASTIK
Focus on Relevant

11

There are ways of making your life more comfortable and these glasses are one of them.




S₁ASTIK
Focus on Relevant

There are ways of making your life more comfortable and these glasses are one of them.




S₁ASTIK
Focus on Relevant

You never lose your concentration, or your glasses.




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There are ways of making your life more comfortable and these glasses are one of them.




S₁ASTIK
Focus on Relevant



Display I four glasses



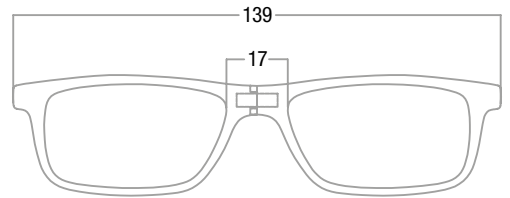
Display II six glasses

Bodo

You know how to adapt to what your customers need. We know how to adapt to their heads.

Ideal for users with a “bigger heads”, thanks to the extra wide metal temples.

○ 55 mm [● 33 mm XL 65 mm



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: L





Bodo | 001



Bodo | 002



Bodo | 003



Bodo | 004



Bodo | 005

PACKAGING

New neoprene case with a microfibre cloth attached inside.



“For me, having a tidy desk is a MUST. I like to know where everything is and not to lose things. There are wonderful organisers.”

Mien | Quality Control

Camden

Forget that you are wearing them, and focus on what **is important.**

Unisex model.

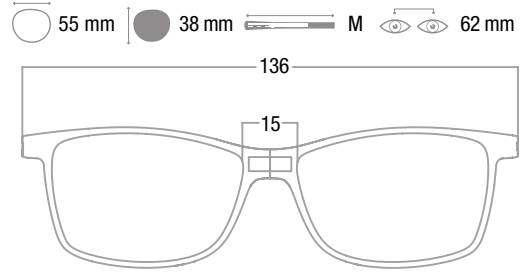
Ideal for users who need reading glasses and spend a lot of time in front of the computer.



“Grab some paper and a pen and make a todo list. For me, there is no better way to get organised and focus on each task. Crossing tasks off is also a pleasure.”

Victor | Logistics

Camden



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: L - XL

16



IT IS NOT JUST A PAIR OF GLASSES,
IT IS THE FIRST STEP TOWARDS A MORE COMFORTABLE LIFE.



Camden | **003**Camden | **008**Camden | **009**

17

Camden | **010**Camden | **019**

PACKAGING

New neoprene case with a microfibre cloth attached inside.



Chelsea

You never lose **your
concentration.**
Or your glasses.



Unisex model.

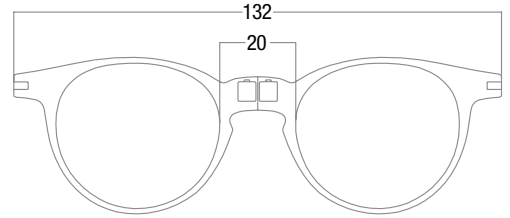
Classic design with the most
exclusive Slastik technology.



“There are tricks that make your daily life more efficient. Never losing your glasses because they are always hanging on your neck is one of the good ones.”

Fernanda | Export

Chelsea



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0

OPTIONAL METAL TEMPLE SIZE: XL

20



Reduces the effect
of blue light.

Their hidden magnets are perfectly protected against sweat and salt water.

They never become detached. The exclusive pre-graduated polycarbonate lenses with blue light protection offer great visual quality and comfort for those who spend many hours in front of a screen.

They also have new metal temples and an engraved logo.



Chelsea | 001



Chelsea | 002



Chelsea | 003



Chelsea | 004



Chelsea | 005

PACKAGING

Exclusive black leather case with magnetic closure.



Doku

Designed so that you
can focus on what
is important.



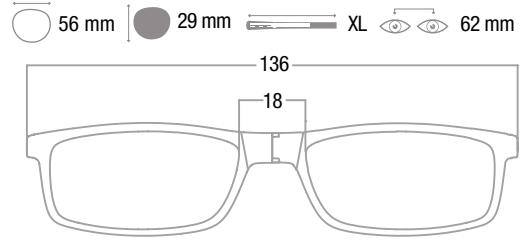
Men's reading glasses.



“When I am working, I need maximum concentration and I try not to let anything break it. The great thing about these glasses is that you forget you are wearing them.”

Nicola | Post Sales

Doku



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: M - L



Doku I 001



Doku I 002



Doku I 003



Doku I 004



Doku I 005



Doku I 006

24





Doku I 007



Doku I 008



Doku I 009



Doku I 010

PACKAGING

New neoprene case with a microfibre cloth attached inside.



Ewok

Finally, a pair of glasses that make your active and busy **life easier.**

Robust and resistant glasses for men.

They are ideal glasses for work and for practising sport.

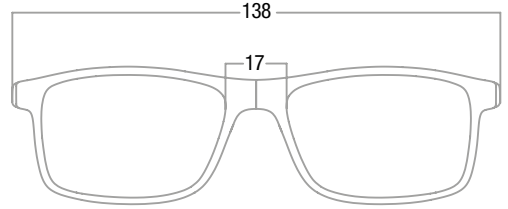


“The longer I leave doing something, the more difficult it is to finish it. While sometimes can't be bothered, it is better to do things as soon as possible.”

Lucas | Commercial

Ewok

56 mm 38 mm L 66 mm



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: XL



Ewok I 001



Ewok I 002



Ewok I 003



Ewok I 004



Ewok I 005



Ewok I 006





Ewok I 007



Ewok I 008



Ewok I 009



Ewok I 010

PACKAGING

Exclusive black leather case with magnetic closure.



Jabba

You focus on your creations.
We focus on not falling off.



Ideal for progressive lenses.

Versatile model as both reading
and for computer glasses.



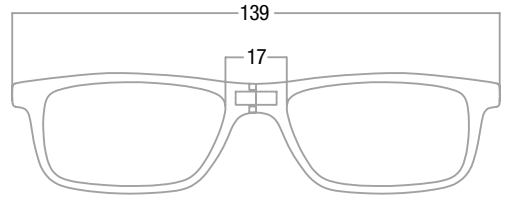


“Life hacks are small tricks that help you to be more productive and live better. I would say that these glasses are a great hack. I can get stuck into my work without my glasses falling off or annoying me.”

31

Esteban | Commercial

Jabba



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: M - XL

32



Jabba | 001



Jabba | 004



Jabba | 005



Jabba | 006



Jabba | 007



Jabba | 009



Jabba | 011



Jabba | 012



Jabba | 013



Jabba | 015



Jabba | 021



Jabba | 022



Jabba | 024



Jabba | 025



Jabba | 026

PACKAGING

New neoprene case with a microfibre cloth attached inside.



Leia

There are small tricks that make your daily life **more comfortable**. These glasses are one of them.

Unisex model.

Very comfortable as reading glasses.

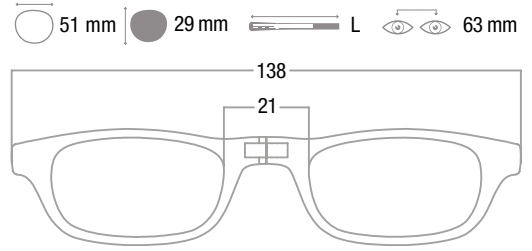




“There is nothing that breaks my concentration more than emails. I try to only look at them 3 times a day.”

Maite | Finance

Leia



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: M - XL



Leia | 009



Leia | 011



Leia | 015



Leia | 016



Leia | 017



Leia | 018

36





Leia I 023



Leia I 024



Leia I 025



Leia I 026

37

PACKAGING

New neoprene case with a microfibre cloth attached inside.



Soho

They adjust to your
head and your daily life.

For people who care about their
appearance and need comfort in
their everyday activities.

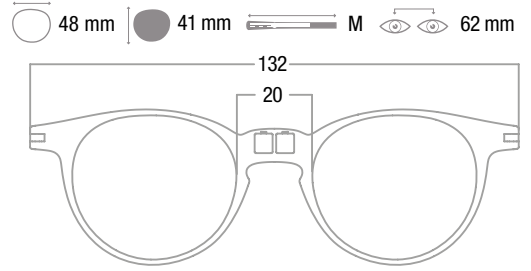




"I use my commuting time answering emails or writing posts. Long live productivity."

Anna | Marketing

Soho



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: L - XL



Soho Ex. | 001



Soho | 002

40



Soho Ex. | 002



Soho Ex. | 003





Soho | 005



Soho | 007



Soho | 010



Soho | 014

PACKAGING

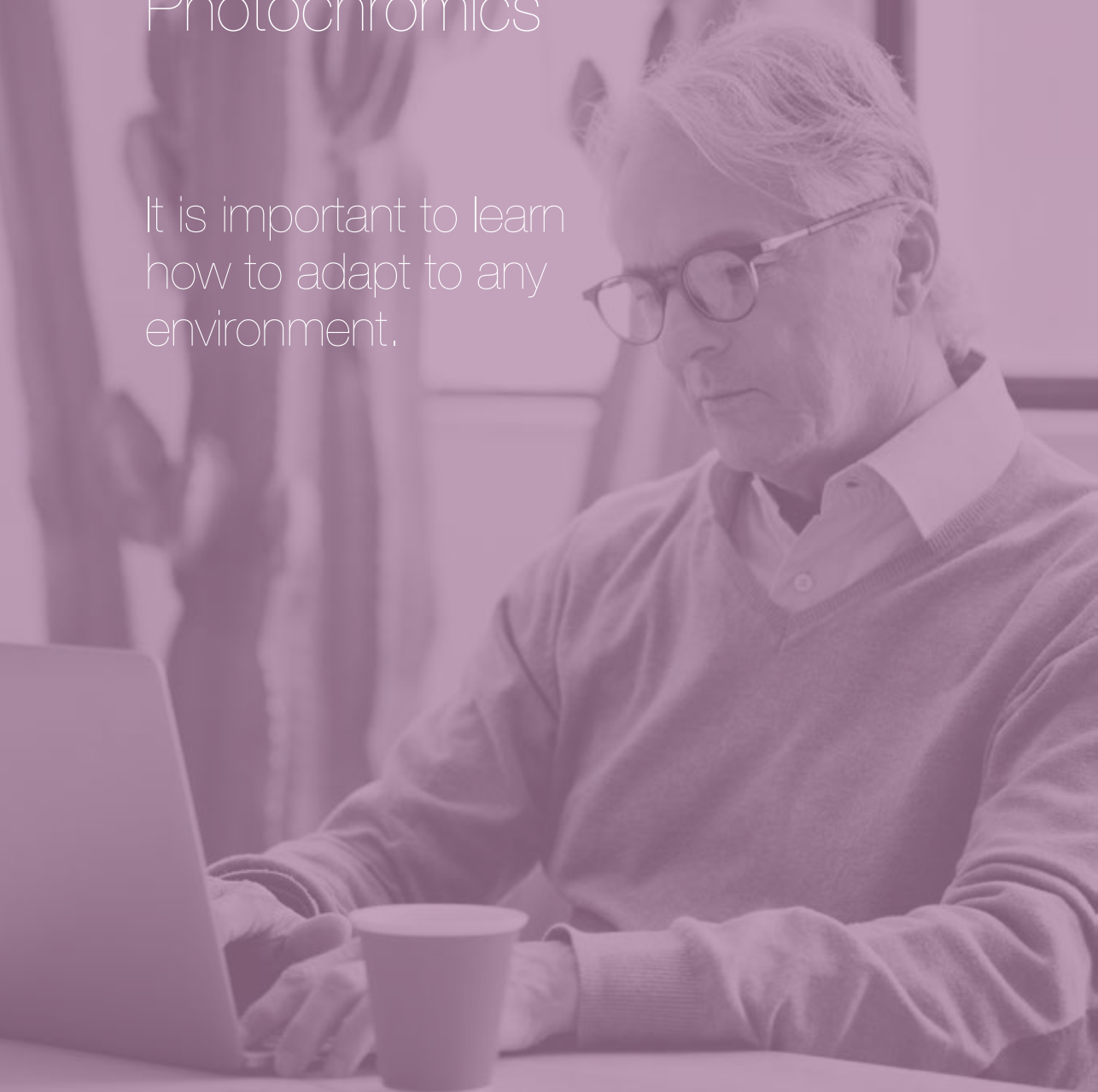
New neoprene case with a microfibre cloth attached inside.

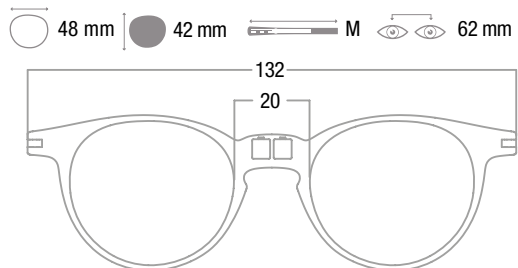


Soho

Photochromics

It is important to learn
how to adapt to any
environment.





Soho

Photochromics

GRADUATED LENSES IN:

+1.5 | +2.0 | +2.5

OPTIONAL METAL TEMPLE SIZE: L - XL

INSIDE OR OUTSIDE. YOU DECIDE AND
THE SLASTIK SOHO WILL ADAPT.



Soho Ex. I 001



Soho Ex. I 002



Soho I 014



Photochromic crystals change opacity according to the solar intensity. They provide 100% UV protection and have a green tinted anti-reflection interior. The grey tinted lenses range from category 1 to 3, according to the solar intensity.

Trevi

When we feel comfortable,
we are **more productive.**

Ideal for men.





“When I wake up, I don’t waste time thinking about what to wear and I save my energy for what is important.”

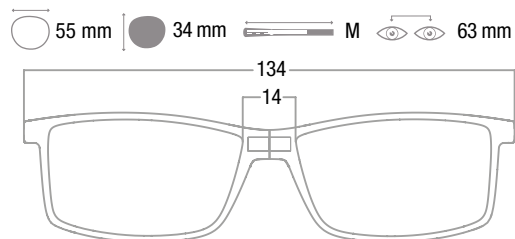
Alex | Logistics

Trevi

NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: L - XL



Trevi Ex. I 001



Trevi Ex. I 002



Trevi Ex. I 003





“IT IS NOT JUST A PAIR OF GLASSES. IT IS THE FIRST STEP
TOWARDS A MORE COMFORTABLE LIFE.”



Trevi | 004



Trevi | 005



Trevi | 007



Trevi | 009



Trevi | 010



Trevi | 012

47

PACKAGING

New neoprene case with a
microfibre cloth attached inside.



Windu

Flexibility is what many projects need. And so do your glasses.



Unisex model.

With the most exclusive Slastik technological innovation.

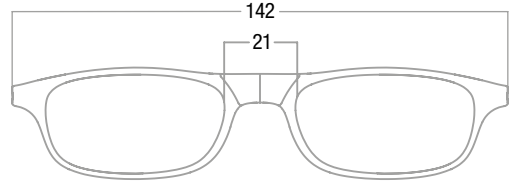


“I used to lose my glasses in amongst papers and drawings. Now I never lose my glasses, or waste my time. You can leave them hanging around your neck or fold them completely and store them away.”

Naiara | Design

Windu

52 mm | 30 mm | M | 64 mm



NEUTRAL AND GRADUATED LENSES IN:

+1.0 | +1.5 | +2.0 | +2.5 | +3.0 | +3.5

OPTIONAL METAL TEMPLE SIZE: L - XL



Windu I 001



Windu I 002



Windu I 003

50



Windu I 004



Windu I 005



Windu I 006



Reduces the effect
of blue light.

Their hidden magnets are perfectly protected against sweat and salt water.

They never become detached. The exclusive pre-graduated polycarbonate lenses with blue light protection offer great visual quality and comfort for those who spend many hours in front of a screen.

They also have new metal temples and an engraved logo.



Windu I 007



Windu I 008



Windu I 009



Windu I 010

PACKAGING

New neoprene case with a microfibre cloth attached inside.





EYEWEAR
FROM BARCELONA

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